SATURDAY, JAN. 25, 2020 • MILLS COLLEGE, OAKLAND

We invite you to join us as a sponsor of the **2020 Tech Intersections: Womxn of Color in Computing** conference. (The term "womxn" is inclusive of transgender and nonbinary/genderqueer people.) We created Tech Intersections to address the needs of womxn of color, such as African-Americans and Latinx, who rarely see others like themselves in the workplace, especially in higher ranking positions. Existing tech conferences — even ones specifically designed for women — often have few underrepresented womxn in attendance and as speakers, particularly on technical topics. Additionally, tech conferences are generally unaffordable, creating a financial barrier to those interested in breaking into the industry.

Tech Intersections addresses these concerns by having inexpensive tickets, providing free childcare, being located where womxn of color are, and limiting attendance to our target audience. We also hold a concurrent Ally Skills workshop for supporters outside our target demographic. The first two Tech Intersections conferences in 2018 and 2019 were great successes with, altogether, around 300 participants in the conference and Ally Skills workshop.

Key Details

- Attendance in the conference is limited to womxn from groups most underrepresented in tech. Other interested groups are welcome to attend the concurrent Ally Skills workshop.
- The conference is expected to sell out. Being a sponsor provides access to free and discounted tickets for your employees.
- Over the past two years, more than three-quarters of attendees identified as African-American/Black or Latinx. We expect the overwhelming majority of attendees in 2020 to be African-American and Latinx, and we also invite Middle Easterners, Native Americans, Pacific Islanders, and non-predominant Southeast Asians (such as Filipinas and Vietnamese).

Email us at sponsorship@techintersections.org | More info at techintersections.org

ABOUT MILLS

The host institution, Mills College, is a Hispanic-serving women's college with a small but strong computer science program whose graduates work in engineering positions at Apple, Google, Mozilla, Pivotal Labs, Salesforce, Splunk, Twitter, and other top companies. Mills is relatively undiscovered by tech recruiters, and students looking for internships and full-time positions will be in attendance.

ALLY SKILLS WORKSHOP

In addition to the main conference, we will be holding a smaller concurrent workshop for allies (anyone who is not a womxn of color or is not from our target conference demographic and wants to support them). Ally Skills workshop attendees can go to breakfast, keynotes, sponsor tables, group lunch, and the afternoon snack break with conference attendees. They spend the remaining time in an interactive skills-building workshop led by ReadySet.

LET'S WORK TOGETHER!

Email sponsorship@techintersections.org today to learn more about benefits. Don't see an option that fits? We can work with you to create a custom sponsorship.

Sponsorship deadline: Friday, December 10, 2019

	Platinum	Gold	Silver	Bronze
Cost	$10,000	$5,000	$3,000	$1,500
Choice of 50% off conference tickets (*limited to womxn of color*) or free tickets to Ally Skills workshop	4	3	2	1
Website	Logo + page*	Logo + link	Logo + link	Logo + link
Program	Full page*	Half page*	Half page*	Logo
Swag distribution	✓	✓	✓	✓
Resume database	Early Access	Access	Access	–
Sponsor table	✓	✓	–	–

Don't see an option that fits your needs? We can work with you to create a custom sponsorship.

**Platinum Sponsor webpage and full page ads to be designed by sponsor. For Gold and Silver half page ads, sponsor will provide complete design or copy for a basic ad.*

Additional Sponsorship Opportunities

Early sponsors may claim one of these named sponsorship opportunities:

- **Platinum:** lunch, Ally Skills workshop, post-conference networking reception
- **Gold:** keynotes, childcare, conference bags
- **Silver:** breakfast, headshots, conference lanyard
- **Bronze:** photo booth, snack break, espresso cart

We look forward to partnering with you!

Our 2019 Sponsors included: Mills, Pandora, MailChimp, Mozilla, Kapor Center, AnitaB.org, Social Interest Solutions, Chan Zuckerberg Initiative, Handshake, Slack, Wikimedia Foundation, New Relic, Yelp, Cisco, Meraki, Altlassian, Marqeta, Abstract, Applitools, NTEN, Google, and Travis CI.

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